



2024 IMPACT REPORT

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 MA 01902

VISION

A world where every child, family, and community has the literacy skills and resources to thrive, with the opportunity to reach their full potential.

2024 KEY ACHIEVEMENTS

- We attended 50+ children daily in BEFORE HOME
- 10,000+ Books distributed through THE REAL LITTLE FREE LIBRARIES campaign
- We opened STARTING SMALL, our licensed preschool
- We launched our DIGITAL LITERACY PROGRAM
- We gave 52 Weeks of Support in our ESL CLASSES
- REALSTREAM SUMMER LEARNING

MISSION

The mission of The REAL Program, Inc. is to improve and strengthen literacy, starting in Lynn, MA, as a model for success. By providing access to books, educational programs, and vital resources, we empower children, families, and communities to build brighter futures through literacy.

OUR 2025

We're excited to expand our programs, creating lasting impact through literacy, education, and community engagement in the year ahead.

17 ATLANTIC ST.

ESL CERTIFICATE PROGRAM LAUNCH FOR 2025

PRESCHOOL ENROLLMENT & LAB SCHOOL FOR NSCC STUDENTS

ACQUIRING AN ELECTRIC VEHICLE FOR REAL LITTLE FREE LIBRARIES

FINANCIAL STATEMENTS

INCOME STATEMENT

We prioritize transparency so you can trust our mission. This year, your support helped expand literacy, education, and community programs. Thank you!

\$202,650.00
RESOURCES RECEIVED

\$275,863.69
RESOURCES INVESTED

Grants, donations, fundraisers, crowdfunding, and board contribution from the REAL Program board and supporters.

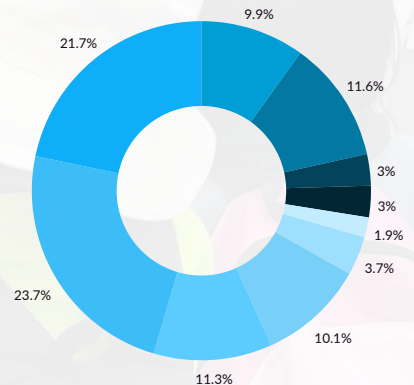
\$352.85
STARTING 2024

\$83,500
ACCOUNTS RECEIVABLE

\$10,286.31
BALANCE

Remaining Funds and Contributions.

Received + Receivables - Expenses



- ESL Class 1.9%
- REALSTREAM 3.7%
- Before Home 10.1%
- Direct Program Compensation Plan 11.3%
- Starting Small 23.7%
- Executive Remuneration Plan 21.7%
- Administration 9.9%
- Development Cost 11.6%
- Little Free Libraries 3%
- Digital Literacy Program 3%